

 Designing a study with sequential intervention groups

Shared by Jill



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I'm planning a research study, can you help me design this? Its an educational study. I have access to 30 participants for three weeks, and everyone needs to receive the control, a simple educational resource that takes 1 week to go through. I have an intervention, which is a complex educational resource which takes 5 days to do, but I can only give it to 7 people at once. How can I design this study to maximise my power?

This is a great case for a **crossover design** — specifically a modified crossover that lets you maximise statistical power while working within your constraints. Let me walk you through the logic and then show you the design.

You have 30 participants, 3 weeks, and a capacity constraint of 7 people at once for the intervention. The key insight is that since everyone must receive the control anyway, you can stagger the intervention across groups while the others are doing control — meaning no time is wasted, and everyone contributes to both arms.

Here's how it works: you split your 30 participants into 5 groups of 6. The intervention runs for 5 days and fits 7 people, so running one group at a time across 3 weeks is feasible. But since the control takes a full week, you can run intervention and control phases in parallel for different groups, maximising the use of your 3-week window.

The optimal structure is a **within-subjects crossover** where all 30 participants complete both conditions, giving you paired data and roughly double the statistical power compared to a between-subjects design with the same N.



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